

The Best Western Premier Genting

Ion Delemen debuts

9 Jul 2016

SLATED to open in the fourth quarter of 2016, Best Western Premier Genting Ion Delemen will be the first international hotel brand to open in the fast-growing market of Genting Highlands, in the state of Pahang. The 300-room property is a full-service hotel comprising of a deluxe and one bedroom suites for individuals or couples, while the families can choose to book a two or three bedroom suites, which come with

a private bedroom, separate living area, and kitchenette. Coupled with efficient and friendly services, the hotel is designed to connect guests with a brand new experience.

Operated by Ion Delemen Hospitality Sdn Bhd, a subsidiary of NCT Group of Companies, the hotel will be managed under a franchise style agreement. The Best Western Premier Genting Ion



Delemen is the first hotel project for NCT Group of Companies, and each unit comes with a stunning

view of the Titiwangsa Range. The hotel will offer six food and



beverage outlets, mostly with alfresco seating. Meeting spaces suited for various types of events



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as well as teambuilding facilities, a fully-equipped fitness centre, a heated swimming pool and a spa. The hotel is ideally located minutes from famous tourist sites, including Chin Swee Cave Temple,

Highlands Mushroom Walk, Gohong Strawberry Leisure Farm and the world famous Genting Casino. In addition, the Genting Premium Outlet and Sky Avenue Mall Genting are also due to open



late 2016, whilst the world's first 20th Century Fox Theme Park will open its doors in 2017, and we are confident it will be hugely successful. A complimentary scheduled shuttle service from the hotel to pre-designated destinations

within Genting Highlands will be available for the convenience of hotel guests.

With breathtaking views of the mountain and valley coupled with innovative architecture and con-



temporary designed guest rooms and suites, the Best Western Premier Genting Ion Delemen aims to set international benchmarks with excellent hospitality and service standards. The Best Western Premier Genting Ion



Delemen joins Best Western International's group robust portfolio in Asia, and in Malaysia it will be the fourth hotel under The World's Largest Hotel Chain®. The Best Western Premier Genting Ion Delemen will also be participating in

Best Western Reward®, the com-

pany's free-to-join guest loyalty programme, which allows members to earn valuable points during the stay. Points may be redeemed for a wide variety of reward options including free hotel stays, dining out and more.